



Booth Rates
(price per sq. ft.)

Vendor Category	Resign	Before 10/31	After 10/31
Industry: 100sq ft - 400 sq ft	\$ 8.85	\$ 9.35	\$ 9.85
Industry: 401 sq ft or large	\$ 4.12	\$ 4.62	\$ 5.12
Home Goods/Services/ Food: 100 sq ft +	\$10.85	\$11.35	\$11.85
Home Goods/Services/ Food: 401 sq ft +	\$ 6.12	\$ 6.62	\$ 7.12
Non Profit 100 sq ft	\$ 6.85	\$ 7.35	\$ 7.85
Corner Fee	\$ 100	\$ 100	\$ 100

Resign Exhibitors: \$50 Discount if Payment Made in Full by June 1

Marketing Packages

- Package A: Basic Package Comes with Booth Rental (no extra charge) FREE
- Printed Show Program - Directory Listing with company name
 - Online Buyers Guide "Exhibitor Listing" – Website Listing with company name
 - Show Specials – Listed on JSSportsshow.com
- Package B: Shop the Show! Online First Look Gallery \$250
- Show Logo & Booth # with Link to Company Website
 - Company Description (limited to 50 words)
 - Show offer featured on the "Shop the Show" section of JSSportsshow.com
- Package C: Featured Exhibitor Listing in MJS Print & Digital Advertising \$500
- Logo included in Featured exhibitor ad in two print editions (Sunday before show and special section on first day of the show)
 - Logo included in Featured exhibitor e-blast to MJS database (100,000 subscribers)
 - Featured exhibitor listing on JSSportsshow.com